#### WELCOME

#### to the

# **Scott County Public Library**

## **Strategic Planning Session**

#### March 30, 2017

### **Values**

- > Library is an essential source of information for me, life staples, learn about my neighbors and my property.
- **▶** General usage with all kinds of information, special needs.
- > Younger friends that homeschool their children and the library is a wonderful, amazing resource.
- > This library is very responsive to the community a real strength.

# **Strengths**

- > Staff and programming
- > Children's programs hard to come by and find the parking lot empty
- > Arts and cultural programs
- Monument or landmark for civility, literacy and civility, one helps the other
- > Collections are pretty good, quite good for our community.

## Weaknesses - Challenges

- Population is supposed to grow, so will put increasing demands on the library to meet those needs
- ➤ Given the growth, a branch library is going to be needed at some point. Maybe look at library in a box/kiosk it's a start. As population grows, will need to keep up
- ➤ Keeping ahead of technology. Will have a price tag
- ➤ Ongoing to keep the collections relevant in the community, especially when growing fast and the diversity of the population increase
- > We've gone from one person in a family working, to everyone in the family having obligations
- ➤ Public policy and cost of motor transportation a bogus enterprise. Literacy can go a long way in changing this trend. Ideally the library should be within walking

distance of people, helping the community be more pedestrian friendly. Should be a goal of public policy to be more pedestrian friendly and to the extent the public library requires motor transport it's a disservice to the community.

# **Opportunities**

- > Outreach and understanding the community as it changes. Not to be reactive, but proactive.
- > To the extent the library can help provide information on the three basic necessities of life: food, clothing and shelter, regardless of the needs of the community. The library is choosing presentations and programming that influences the community. If the library really wants to serve everyone's needs, look to subsistence needs and its programs to those basic needs.
- > There may be opportunities to partner with the business or service sectors of the community to offer more types of programs that support those businesses and their staff, or to enhance community awareness. Libraries are important to the business community, collections that support business activities.
- > Selection of the materials themselves reflects the priorities

#### **Threats**

- > If we don't respond to what the community needs.
- > Funding
- > People who don't read. Culturally promoting productivity over using your head.

## In your opinion

For success, the library must...

- > Be engaged with the community, serving, bringing people in
- > Reach out to the whole community, not just the regulars people who are not currently using the library
- > Listen, observe and watch so we will be encouraged to try something different
- > Respond to what we hear and observe
- ➤ What is the most important for the library to do right now?
- > Evaluate the results of these meetings and community input
- ➤ Lead the community toward subsistence lifestyles use the greenspaces to demonstrate horticulture. There's still room here. It's a big expanse to mow, the library can use the land for demonstrations. Put seeds in people's hands and teach people how to grow their food its essential. Set the example for the community.

# In the long term:

- > Don't get stuck in one place and refuse to continue to grow and respond to local needs.
- > Don't plateau
- > Survive long after we survive and that literacy is valued and there is a resurgence of attention to literacy. Keep the doors open and show the value of the library to the community
- ➤ Which branch will we pull up to in 2022?

#### **Comments:**

Sadieville and Stamping Ground had the last community canneries in the county. Maybe the library would be an institutional means for reviving the community cannery.