



## Strategic Plan 2026-2031

### VISION

Building a stronger community through discovery, connection, and belonging.

### MISSION

We engage, embrace, enrich, and elevate our community through information, resources, and experiences.



**Building Connections  
within Our Community  
to Meet Evolving Local  
Needs**

Goals

- 1.1 Cultivate mission-aligned partnerships and outreach efforts that bring library services to underserved audiences.
- 1.2 Evolve communications and marketing to raise community awareness of all the library offers.
- 1.3 Develop flexible programming, resources, and services that meet a variety of community interests and better serve targeted age groups and populations.



**Enhancing Technology,  
Outreach, and Accessible  
Spaces to Improve and  
Expand Patron  
Experiences**

Goals

- 2.1 Prioritize updates to library spaces and technology to better serve a variety of community needs.
- 2.2 Consider expansion of outreach opportunities to bring services to more areas in the community.



**Investing in Library Staff  
and Operations to Create  
a Strong, Resilient, and  
Sustainable Organization**

Goals

- 3.1 Focus on professional development and relationships that lead to continued strengths in customer service and organizational culture.
- 3.2 Ensure the library is a great place to work while balancing economic sustainability and good stewardship of taxpayer dollars.